Press Release

Thomas L. Cardella & Associates Receives Recognitions for Excellence from Technology Marketing Corporation

CEDAR RAPIDS, IOWA, May 31, 2011 – Thomas L. Cardella & Associates has received a Gold MVP Award and a CRM Excellence Award from Technology Marketing Corporations (TMC) Customer Interaction Solutions magazine. Customer Interaction Solutions has been the leading publication in CRM, call centers and teleservices since 1982.

"Our editors at Customer Interaction Solutions are proud to grant a Gold MVP Quality Award and a CRM Excellence Award to Thomas L. Cardella & Associates for their commitment to high ethical standards, stringent quality policies and challenging goals," said Rich Tehrani, CEO of TMC.

"We are very honored to be recognized by the editors at Customer Interaction Solutions with these two recognitions, " said Thomas L. Cardella, President. "As a company, we keep our focus daily on delivering outstanding quality to our clients on their sales and customer service programs.

Thomas L. Cardella & Associates has received recognitions for quality and excellence every year since its doors opened in 2007. In 2011, the company received a Call Center IQPC Best Outsourced Provider Award and was named a finalist for the Ernst & Young Entrepreneur of the Year 2011 Central Midwest Award. In just over four years, the company has grown to four locations in the state of Iowa: Cedar Rapids, Coralville, Keokuk, and Marshalltown, and one location in El Paso, Texas, with more than 900 employees total. For more information about Thomas L. Cardella & Associates, please visit **www.tlcassociates.com.**

Thomas L. Cardella
ASSOCIATES

Contact Center Specialists

www.tlcassociates.com